



Harbour Fest Inc.

To Whom It May Concern:

Harbour Fall Fest is a celebration of community and connection, right in the heart of beautiful Bonavista , NL. Our purpose is to bring members of the community and visitors together to celebrate the change in season and embrace the new adventures Fall will bring us.

We are a Not For Profit that is funded by sponsorships, monetary donations, and fundraisers. Therefore we are requesting your support to surpass the success of last year's Harbour Fall Fest, and build on this fun experience for locals and visitors.

Attached is a sponsorship package which includes what you would receive in return of your contribution.

You can contact us via email: [HarbourFallFest@hotmail.com](mailto:HarbourFallFest@hotmail.com) with any questions or to proceed with sponsorship.

Thank you in advance for your support,

*Colleen Tinkham, Natalie Hiscock,  
Anne Letemplier, Tracy Fitzgerald,  
Jade Way*

Harbour Fest Inc.



## Partner With Us

Celebrating Community • Harvest • Rural Charm

Saturday October 3rd, 2026  
Ye Matthew Legacy Building  
[www.harbourfallfest.com](http://www.harbourfallfest.com)

# About Us

## **More Than a Festival - A Community Tradition**

Harbour Fall Fest brings together residents, visitors, families, artisans, and local businesses to celebrate Autumn in Bonavista.

What began as a grassroots initiative has grown into a highly anticipated annual gathering welcoming hundreds of attendees each year.

The festival showcases local culture through music, food, artisans, family activities, and community connection while supporting tourism and local economic growth.

Your partnership helps us:

- Create accessible community experiences
- Support volunteers and youth involvement
- Promote Bonavista as a destination
- Build a lasting community tradition
- Extend the tourism season

Harbour Fall Fest is proud to be a celebration rooted in community pride and local collaboration. Showing increasing interest year after year.

- 500–600 attendees annually
- Live local entertainment
- 40+ volunteers
- Local vendors & artisans
- HarbourPass highlighting and supporting local business
- Visitors from across Newfoundland and Labrador & beyond



# Why Sponsor?

## Visibility That Lasts Long Beyond Event Day

Harbour Fall Fest sponsors receive recognition before, during, and after the event through:

- Community appreciation highlights
- Social media promotion
- On-site festival recognition
- Website acknowledgement
- Long-term community goodwill

We view sponsors as our community partners helping to shape a growing Bonavista tradition.



# Sponsorship Levels



Deadline for sponsorship is May 15<sup>th</sup>, 2026 - to ensure all sponsors receive their sponsor benefits.

Sponsor board will be located in the front entrance lobby for maximum exposure.

## Pumpkin Spice - \$2000

- Logo on all promo materials (Harbour Pass, volunteers shirts)
- Entrance banner
- Event signage
- 4 social media post campaign
- Stage acknowledgment (4+)
- Extra large logo on sponsor board
- Website logo listing
- Featured footer website placement
- Post event thank you feature
- First right of renewal

## Apple Pie - \$1000

- Logo on all promo materials (Harbour Pass, volunteer shirts)
- Event signage
- 3 social media post campaign
- Stage acknowledgment (2+)
- Large logo on sponsor board
- Website logo listing

## Hot Cider - \$750

- Event signage
- 2 social media post campaign
- Stage acknowledgment (1+)
- Medium logo on sponsor board
- Website logo listing

## Candy Corn - \$500

- Event signage
- 1 social media post campaign
- Stage acknowledgment (1+)
- Small logo on sponsor board
- Website logo listing

## S'Mores - \$250

- Event signage
- 1 group social media post
- Stage acknowledgment (1)
- Extra small logo on sponsor board
- Website logo listing



# Become A Partner

Join us in creating something special in Bonavista.

2025 Community Partners:



J.T. Swyers Co. Ltd.



Contact:

Email: [HarbourFallFest@hotmail.com](mailto:HarbourFallFest@hotmail.com)

Website: [www.harbourfallfest.com](http://www.harbourfallfest.com)

